MARISSA MAGLIS

Digital Designer

https://www.marissamags.com/

P: 0400 472 270

E: marissa.maglis08@gmail.com

A: Sydney NSW

EDUCATION

Bachelor of Design Computing (UX/UI) University of Sydney
2019 – 2022
Computer Science Major University of Sydney
2018–2019
Our Lady of the Sacred Heart College, Kensington (Years 7 to 12)
2012 - 2017

EXPERIENCE

Digital Content Coordinator

SITFORM COMMERCIAL INTERIORS April 2021 – May 2024

- *Manages the projects* and media, execute *digital content*, social media marketing, brochures and photography
- WordPress, maintenance & uploading content on the website
- Copywriting, experience digital advertising efforts

Junior Graphic Design Admin

SITFORM COMMERCIAL INTERIORS March 2019–2021

- Logo creation and visual **design graphics** using various software
- **Office and project support** (Preparing, organising, managing diaries, showroom bookings, client phone calls)
- Designing print and digital assets
- Visual direction through presentations

Market Research Interviewer

KANTAR June – July 2023

- Keep to time schedules and **high performed targeted KPIs**
- Interviewing members of the public and businesses on a wide range of topics using CAT
- Maintaining the highest standards of quality control in data collection by ensuring responses are entered accurately into the system

Sales Assistant & Head of Sustainability

ZARA November 2021 – Present

- **Ranks 5th in Australia** (#1 instore) & New Zealand in achieving the highest Ipod sales
- **Winner of 2/3 Australian competitions** for the most collaborative and innovative posts and ideas.
- **HR Nominated** "Change-maker" representing Bondi Junction in **promoting environmental sustainability**.
- Cashier, salesperson, stock deliveries, team leader and staff trainer

VOLUNTEER WORK

UX Design Volunteer SO THEY CAN (non-profit) April – September 2023

- Wireframes, UI, research insights
- Aiding in regular giving programs by delivering a top-line strategy for each program (support a student, support a school, support a family)
- Deliver & present concepts with design rationale

DESIGN SKILLS

Design Research
Web Design
Rapid Prototyping
Video Editing
Storytelling
Product Design
Interaction Design
Design Thinking

INTERPERSONAL SKILLS

Problem Solving
Resilience
Team Work
Active Listener
Critical Thinking

SOFTWARE SKILLS

Figma	Adobe Illustrator
Sketch	Adobe Photoshop
Miro	Adobe After Effects
Adobe XD	Adobe InDesign
Canva	Adobe Premiere Pro
Microsoft Suite	Balsamiq
Wordpress	HTML, CSS, javascript